

HINEPŪTEHUE - MAI TE KĀKANO KI TE HUA

Aotearoa Food Rescue Alliance Māori Strategy 2025

NĀ TE KĀKANO KA TIPU, NĀ TE HUA KA ORA - FROM THE SEED WE GROW, FROM THE FRUIT WE THRIVE

NGAPOU - OBJECTIVES

1.0 Te Kākano
Planting the Seed

2.0 Te Aka
Extending the Vine

3.0 Ngā Rau
Building Relationships

4.0 Ngā Putiputi
Growing our Community

5.0 Ngā Hua
Telling our story

NGĀ RAUTAKI - STRATEGIES

1.1 AFRA's constitution reflects te ao Māori
1.2 AFRA embeds te ao Māori through its communications and leadership
1.3 All AFRA members have cultural support and te ao Māori values are alive and thriving

2.1 AFRA has strong Māori representation across its governance, operations, and operations, and leadership
2.2 AFRA is connected in Māori spaces
2.3 AFRA is involved in the National Kai Vision - Kai Motuhake

3.1 Key partners recognise and know AFRA
3.2 AFRA has strong relationships with potential partners of food rescue
3.3 AFRA designs and delivers cultural competency training for key stakeholders

4.1 AFRA knows its members, builds strong relationships, and strengthens tuakana/teina mentoring
4.2 AFRA supports community-led projects in hauora, employment, and education
4.3 AFRA supports Māori organisations to deliver rohe-specific best practice

5.1 AFRA collects data to amplify the voice of whānau and communities and has a Māori-focused research stream
5.2 AFRA is connected to the Kai Map and understands the food system for Aotearoa, actively reducing kai waste through mātauranga Māori

NGA HUA - OUTCOMES

AFRA is grounded in te ao Māori and cultural intelligence through our constitution, leadership, and values

AFRA strengthens Māori connections across the motu through our Advisory Committee, governance, and presence in Māori spaces

AFRA builds trusted partnerships with key stakeholders, unlocking collaboration, capability, and funding

AFRA supports community-led solutions, mentoring, maara kai, and rohe-specific best practice

AFRA shares Māori-focused data and research, amplifying whānau and community voices

TANGATA WHENUA AND TANGATA TIRITI THRIVE BECAUSE THE MANA OF KAI IS HONOURED AND PAPATŪĀNUKU IS RESPECTED

Kaitiakitanga

Manaakitanga

Whanaungatanga

Ako

Pono

 **Aotearoa
Food
Rescue
Alliance**

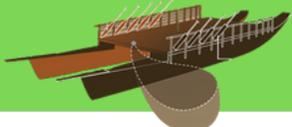
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Te Tāpui Atawhai Auckland City Mission alignment to AFRA Māori Strategy 2025

Ngā Pou
OBJECTIVES

Ngā Rauaki
STRATEGIES

Ngā Hua
OUTCOMES

1.0 Te Kākano Planting the Seed	2.0 Te Aka Extending the Vine	3.0 Ngā Rau Building Relationships	4.0 Ngā Putiputi Growing our Community	5.0 Ngā Hua Telling our story
<p>Actively incorporating Matauranga Māori and Te Āo Māori practices in our food parcel processes and food security projects.</p> <p>Examples:</p> <ul style="list-style-type: none"> Culturally appropriate food parcels - type of kai like pork/ beef bones. Bulk buying for groups access to cheaper kai. Building relationships first to create joint projects collectively 	<p>Supporting Maataawaka and Mana Whenua - Nga Whare Waatea Marae, Papakura Marae, Ngāti Paoa.</p> <p>Building joint projects together to achieve Māori aspirations.</p> <p>Centering our collective mahi between us on the vision of Kai Motuhake, including the aspiration of iwi and hapu leading our way.</p> 	<p>Sharing of our Waka Taurua Model to grow the combined focus of Food Insecurity / Rescue as well as Kai Motuhake together, supporting our whānau to grow collectively inbetween and move effortlessly between the kaupapa.</p> 	<p>Grow the tuakana-teina mahi that we do in Tāmaki Makaurau by creating regular gatherings of our food banks and food rescue organisations.</p> <p>Increase our Ako programmes like our Control IQ programme for our Māori leaders in our teams and create Māori lived experience roles.</p> <p>Work collaboratively with those that have access to whenua and connect with each other through mahi a whenua</p>	 <p>Supporting the the mapping our kai systems for Tāmaki Makaurau to include all culturally appropriate spaces i.e. marae, awa, whenua, moana.</p> <p>Share our learnings of Māori data sovereignty and implement in any and all of our collective research.</p>
<p>Be grounded in te ao Māori and Matauranga Māori through our practices and projects</p>	<p>Strengthen our Māori connections across our rohe through joint collaborative projects</p>	<p>Build our partnerships through growing collective capability and joint aspirations.</p>	<p>Support community-led solutions, mentoring, maara kai, and rohe-specific best practice</p>	<p>Help to capture Māori focused data and research, amplifies whānau and community voices</p>



Credit to Ayushi Kachhara of NIWA for the waka image and Papakura Marae for the Marae image